

# SNAC WORLD

*SNAC World* is the official journal of SNAC International. In 2018, *SNAC World* reinvented itself from a quarterly publication to two targeted special issues: the official SNAXPO Show Issue and the State of the Industry Guide. Within both issues, there are many advertising and sponsorship opportunities to promote your company and products as well as support SNAC International and its publication.

*SNAC World* is distributed to all SNAC International business and associate members, both domestic and international. Advertisements can be purchased individually or at a discounted, two-time package. Whether you are an established supplier to the snack food category or wish to grow your business, *SNAC World* should be the base of your marketing and sales plans.

## 2019 CALENDAR & RATES

### FEBRUARY

SNAXPO Show Issue

**Ad Close: January 4**

Ad Sizes	Individual Issues
Full Page	\$2,750
Half Page	\$1,850
Innovation Showcase	\$3,750

### AUGUST

State of the Industry Guide

**Ad Close: July 8**

Ad Sizes	Individual Issues
Full Page	\$2,750
Half Page	\$1,850
Cover Sponsorship	\$6,875

**Please contact Paul Lattan, Steve Berne or your Sosland sales representative to receive more detailed information about these media opportunities. Phone: (816) 756-1000**

Visit [sosland.com/bakingandsnackadvertising](http://sosland.com/bakingandsnackadvertising) for more information.