



Weekly insight for the product development team

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# LEADERBOARD



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The online search engine and buyers guide for the baking industry.

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### What's the scoop on sprouted grains?

Product quality drives baking innovation. In the quest to find the most efficient bake for the highest quality product, choosing the proper oven is critical. Armed with that knowledge, bakers can use different technology and techniques to achieve the best bake. Multi-zone and hybrid ovens offer bakers the kind of control and

# MEDIUM REC 1



### **Highlighted Content**

Some innovative product headline or name goes here

This series is a high-performance line of form/fill/seal packaging machines that provide ruggedness and efficiency, and are engineered to meet the highest standards.

## Research Assistant

#### All about artisan bread

Previously a niche specialty product, artisan bread has continuously made its way to the mainstream consumer for the past 20 years.

#### Added sugars — It's not going away

Industry watchers predict consumer support will put further pressure on food companies to label - and limit - sugars added to foods. They also speculate on finalization of new

### Come one, come all to ASB Marketplace

"Be our guest," said the American Society of Baking, inviting the industry to an open house at its Marketplace exhibits on Tuesday, March 3, from 4 to 6 p.m. during BakingTech 2015.

#### Exclusive: Exploring gums and hydrocolloids

PepsiCo, Purchase, New York, US, has decided to take its UK snack brand Walkers SunBites into the savory biscuits category with three new product lines.





# MEDIUM REC 2

MEDIUM REC 3

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