Official Media Provider of IBIE

Be seen by the audiences that matter
Baking industry professionals trust Sosland Publishing to deliver the news and information they need for a successful IBIE 2022.

Once again, Sosland Publishing is the Official Media Provider of IBIE 2022, producing IBIE Innovation Showcase, the Official IBIE 2022 Show Directory and the IBIE 2022 Show Dailies, the official Retailer’s Guide to IBIE, as well as the show’s official website and mobile app. In addition, Sosland Publishing is producing three newsletters to help attendees plan and keep them up-to-date on the latest IBIE news and events: Countdown to IBIE, Good Morning IBIE and IBIE Breaking News. Put your print and digital messaging where it’s bound to deliver eyes on your products and buyers to your booth – before, during and after the baking industry’s most important show.

Connect with the right people at IBIE.
Reserve your space in these highly sought after resources to get your message to the decision makers at the most important show for the baking industry.

Don’t miss your chance. Contact a sales representative at bakingsnacksales@sosland.com

FOR RATES, SPECS AND MORE INFORMATION, VISIT: bakingbusiness.com/media-guide/baking-and-snack

IBIE 2022 WEBSITE
IBIE 2022 APP
RETAILER’S GUIDEBOOK TO IBIE

bakingbusiness.com
INSIDE IBIE

CLOSE DATE: MAY 20

With more to see at IBIE than ever before, attendees will turn to the one-and-only INSIDE IBIE pre-show guide to make the most of their time at IBIE 2022. Featuring expert analysis and key insights from the editors of Baking & Snack, Food Business News, Milling & Baking News, bake, World Grain and Pet Food Processing, the INSIDE IBIE pre-show guide will be read by more than 20,000 decision makers and industry pros in the lead up to the baking industry’s most anticipated event. Put your message in front of the audience where it will make the most impact.

Ad rates

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