

Official Media Provider of IBIE



Be seen by the audiences that matter

Baking industry professionals trust Sosland Publishing to deliver the news and information they need for a successful IBIE 2022.

Once again, Sosland Publishing is the **Official Media Provider of IBIE 2022**, producing IBIE Innovation Showcase, the Official IBIE 2022 Show Directory and the IBIE 2022 Show Dailies, the official Retailer's Guide to IBIE, as well as the show's official website and mobile app. In addition, Sosland Publishing is producing three newsletters to help attendees plan and keep them up-to-date on the latest IBIE news and events: *Countdown to IBIE*, *Good Morning IBIE* and *IBIE Breaking News*. Put your print and digital messaging where it's bound to deliver eyes on your products and buyers to your booth – before, during and after the baking industry's most important show.

Connect with the right people at IBIE.

Reserve your space in these highly sought after resources to get your message to the decision makers at the most important show for the baking industry.

Don't miss your chance. Contact a sales representative at bakingsnacksales@sosland.com



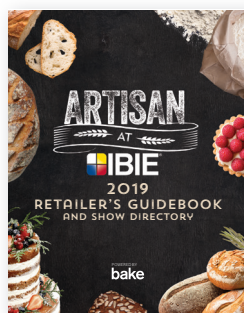
FOR RATES, SPECS AND MORE INFORMATION, VISIT:
bakingbusiness.com/media-guide/baking-and-snack



IBIE 2022 WEBSITE



IBIE 2022 APP



RETAILER'S GUIDEBOOK TO IBIE



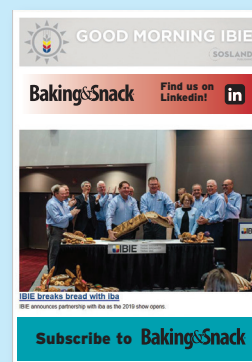
IBIE INNOVATION SHOWCASE



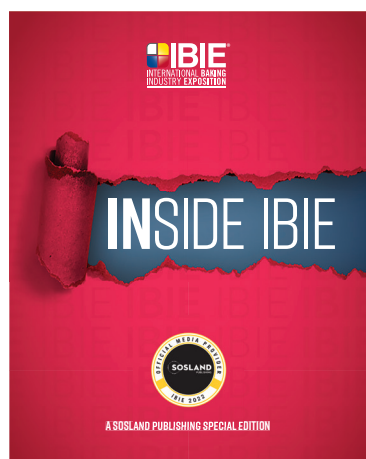
IBIE SHOW DIRECTORY



IBIE SHOW DAILIES



IBIE NEWSLETTERS

Official Media Provider of IBIE - *Cont.***INSIDE IBIE****CLOSE DATE: MAY 20**

With more to see at IBIE than ever before, attendees will turn to the one-and-only **INSIDE IBIE** pre-show guide to make the most of their time at IBIE 2022. Featuring expert analysis and key insights from the editors of *Baking & Snack*, *Food Business News*, *Milling & Baking News*, *bake*, *World Grain* and *Pet Food Processing*, the **INSIDE IBIE** pre-show guide will be read by more than 20,000 decision makers and industry pros in the lead up to the baking industry's most anticipated event. Put your message in front of the audience where it will make the most impact.

Ad rates

FULL PAGE	\$5,675
1/2 PAGE VERTICAL	\$3,975
1/2 PAGE HORIZONTAL	\$3,975
1/3 PAGE VERTICAL	\$2,850
1/3 PAGE HORIZONTAL	\$2,850



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