A dazzling number of startups have entered the food and beverage marketplace in the past decade, triggering profound change across the industry. *Food Entrepreneur* offers a deep dive into the disruption effected by up-and-coming brands while profiling the industry’s most successful and intriguing founders.

*Food Entrepreneur* reaches readers through its articles published on foodbusinessnews.net, a weekly newsletter and a quarterly *Food Business News* supplement.

With a deep reach into not only the dynamic entrepreneur community, but extending to innovators, suppliers, co-manufacturers and others looking to write food’s next chapter, *Food Entrepreneur* is more than a magazine; it’s an experience.

**Inserted in the following issues of *Food Business News* in 2022:**
- Feb. 15, bonus distribution at Expo West
- May 10, bonus distribution at Sweets & Snacks, IFT
- Aug. 30, bonus distribution at Expo East, IBIE
- Oct. 25, bonus distribution at Chicago IFT

**Distributed in the following ways:**
- The regular circulation of *Food Business News*
- The digital edition of *Food Business News* to nearly 30,000 readers
- A free-standing e-zine digital edition to a targeted list of food industry executives

**FOR SPECS AND MORE INFORMATION, VISIT:**
foodbusinessnews.net/media-guide/food-entrepreneur

For questions or to reserve your space, contact a sales representative at fbnsales@sosland.com
Food Entrepreneur Newsletter
Delivered weekly, the Food Entrepreneur Newsletter highlights the latest news and insights on successful startups in the industry.

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Food Entrepreneur
Print ad rates

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Food Entrepreneur Experience

Food Entrepreneur is shaping tomorrow’s food with the Food Entrepreneur Experience, a series of interactive events that include product sampling opportunities and digital presentations that bring to life the trailblazing trends and innovations created by emerging brands. **2022 Food Entrepreneur Experience dates: April 13 and October 26.**

Align your brand with industry disruptors and innovators. Contact a Food Entrepreneur sales representative about the available sponsorship opportunities.

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Food Entrepreneur Experience
Sponsorship Opportunities

PRESENTING SPONSORSHIP: $14,500 (1 available)
• Logo featured prominently on Food Entrepreneur Experience promotional materials
• Recognition by moderator as Presenting Sponsor
• Access to full registrant list (Name, Company, Title, Email, Phone, State)
• Logo on Medium Rectangle promotional ad
• Sponsor’s Medium Rectangle ROS ad to run for one month on foodbusinessnews.net (ad provided by sponsor)
• Logo in primary position on webinar console
• 1-2 minute sponsor video (video provided by sponsor)
• PDF or website link made available during the webinar for the audience to access
• Logo on event website

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Food Entrepreneur Experience
Sponsorship Opportunities - Cont.

**GOLD SPONSORSHIP: $8,500 (1 available)**
- Recognition by moderator as presenting sponsor of the tasting box
- Logo on tasting box “guide”
- Access to full registrant list (Name, Company, Title, Email, Phone, State)
- Logo on Medium Rectangle promotional ad
- Listed on promotional materials
- Logo on webinar console
- Logo on event website
- 5 tasting boxes

**SILVER SPONSORSHIP: $5,000 (3 available)**
- Introduction of sponsor by moderator
- Access to registrant list (Name, Company, Title, Email, State, Phone; up to 500 names from selected interests)
- Logo on webinar console
- Logo on event website

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