Baking & Snack Directory and Buyers Guide

As the only complete source of information on grain-based food producers and industry suppliers, this annual issue offers executives the convenience of both a directory and buyers guide. The Directory section categorizes all major producers of grain-based foods by products and includes both headquarters and plant locations not available anywhere else. The Buyers Guide lists all key industry suppliers indexed by their products and services commonly used by grain-based food producers.

- The top resource for purchasing decisions when compared with in-person events, search engines and trade shows.
- As an annual special issue, the Baking & Snack Directory and Buyers Guide is used time and again by industry executives throughout the year.
- Organized and designed for easy navigation.

Combined Circulation

Your single advertisement in the Baking & Snack Directory and Buyers Guide provides exposure to both Baking & Snack and Milling & Baking News subscribers as the issue offers combined circulation to an expanded user base. This ensures your advertisement will be delivered to all levels of decision makers.

2020 Ad Rates

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<thead>
<tr>
<th>Ad Rates</th>
<th>One Time¹</th>
<th>Sosland Advertiser²</th>
<th>Program Advertiser³</th>
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</thead>
<tbody>
<tr>
<td>Page</td>
<td>$8,650</td>
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<td>1/3 V</td>
<td>$3,900</td>
<td>$3,500</td>
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</tr>
</tbody>
</table>

Note: Increased frequency rates may be earned in combination with other Sosland publications.

¹One Time
This rate applies to advertisers participating in only a single annual issue

²Sosland Advertiser
This rate applies to any current advertiser, regardless of frequency or size.

³Program Advertiser
This applies to advertisers committed to a set advertising plan for the year.

AD CLOSE DECEMBER 14

Visit sosland.com/bakingandsnackadvertising for more information.