

NATIVE ARTICLE

MATERIALS REQUIRED

Logo: up to 250 pixels wide

Main image: 1200x800 pixels

Article copy: 1,000 words maximum

Up to 2 photos/charts within article (vertical or horizontal); 72 ppi, 635 pixels wide
Include directions as to where each photo/chart should appear within the article

Optional: Hyperlinked text

Article headline: Up to 55 characters (including spaces)

Teaser text: Up to 175 characters (including spaces). *Note: this will appear on the newsletter.*

Optional Video: YouTube or Vimeo URL in the article will display as an embedded video.

Include an image credit for all supplied photos/charts. "© Company Name/ Photographer Name" / "© Stock Resource Name/ Photographer Name"

The mockup shows a website layout for 'BAKING BUSINESS'. The header has a logo, navigation menu, and a 'Subscribe for Free' button. The main content area features a large 'ACME CORPORATION' logo, a headline 'Nine stellar LinkedIn post ideas for B2B brands', a main image of a LinkedIn logo, and several paragraphs of placeholder text. A video player is embedded in the article. The right sidebar contains 'RECOMMENDED ARTICLES' and 'POPULAR GALLERIES'. Arrows point from the text requirements to the corresponding elements in the mockup.