

NATIVE ARTICLE

MATERIALS REQUIRED

The screenshot shows a web page for 'BAKING BUSINESS' with a navigation menu, a search bar, and a 'Subscribe for Free' button. The main content area features a sponsored article titled 'Nine stellar LinkedIn post ideas for B2B brands' with a main image of bread. Below the article is a video player for 'All the "New" That Fits' and another image of bread. The right sidebar contains 'Corporate Profiles', 'RECOMMENDED ARTICLES', 'CURRENT ISSUES & DIRECTORIES', and 'POPULAR ARTICLES'. Annotations with arrows point to various elements: 'Logo: up to 250 pixels wide' points to the ACME logo; 'Main image: 1200x800 pixels' points to the bread image; '1,000 words maximum' points to the article text; 'Up to 2 photos/charts within article (vertical or horizontal); 72 ppi, 635 pixels wide Include directions as to where each photo/chart should appear within the article' points to the flour and bread images; 'Optional: Hyperlinked text' points to a link in the text; 'Article headline: Up to 55 characters (including spaces)' points to the article title; 'Teaser text: Up to 100 characters (including spaces). Note: this will appear on the newsletter.' points to the introductory paragraph; 'Optional Video: YouTube or Vimeo URL in the article will display as an embedded video.' points to the video player; and 'Include an image credit for all supplied photos/charts. "© Company Name/ Photographer Name" / "© Stock Resource Name/ Photographer Name"' points to the image credit at the bottom.

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